

NeoMagic Privacy Policy

Last Updated: September 26, 2012

NeoMagic has adopted this Privacy Policy (hereinafter "Privacy Policy") to inform you of its collection and use of your personal or personally identifiable information. NeoMagic values your privacy and has adopted this policy in an effort to remain transparent with respect to its collection of this information.

NeoMagic reserves the right to suspend, replace, modify, amend, or terminate this Privacy Policy at any time and within its sole and absolute discretion. In the event NeoMagic replaces, modifies, or amends this Privacy Policy, the Last Updated date, located at the top of this Agreement, will change. Your continued use of the Website after a change in the Last Updated date above will constitute your manifestation of assent to and agreement with any replacement, modification, or amendment herein.

What information does NeoMagic collect from me?

NeoMagic may collect the following personally identifiable information from you:

- Information collected through first and third party cookies, including, but not limited to, session cookies and persistent cookies;
- IP address;
- Geolocation data;
- Pixel tags;
- Web beacons;
- Website pages accessed; and
- Your use of the Website

How do you secure this information?

NeoMagic works to protect the security of your personal and personally identifiable information and has implemented industry standard encryption to protect against unauthorized access to or interception of your personal and personally identifiable information. NeoMagic collects and processes your personal and personally identifiable information on servers located within the United States and, through your use of the Website, you hereby expressly agree to the processing of your personal and personally identifiable information within the United States.

Do you share this information with third parties?

NeoMagic does not sell your personal or personally identifiable information to third parties..

NeoMagic may transfer your personal or personally identifiable information to respond to a duly authorized subpoena or court order, to respond to regulatory requests by government authorities, to protect the safety or security of NeoMagic, the Website, its employees, and its users, and, where necessary, to protect against fraud, false advertising, or the violation of any law, statute, ordinance, regulation, or treaty, whether local, state, provincial, national or international.

Notices

All notices required to be made to NeoMagic pursuant to this Privacy Policy may be made in writing to privacy@neomagic.com